

**ATP Tour**

As the global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players.

From the ATP Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy.

DEMOGRAPHICS

- **INDUSTRY** | NON-PROFIT
- **HEADQUARTERS** | PONTE VERDRA, FL
- **FOUNDED** | 2020
- **EMPLOYEES** | 115+
- **EXISTING ERP** | SAGE 100
- **OTHER SYSTEMS** | N/A

SALES TEAM

- **NETSUITE** | JAMES WILSON JR
- **CARAVEL** | MATT HAYTON, DAVID TILLOTSON

NETSUITE SOLUTION

- **NETSUITE** | SOCIAL IMPACT SKU
- **MODULES** | FINANCIALS, RECORD TO REPORT, AP INVOICE TO PAY, AR INVOICE TO CASH
- **INTERFACES** | BANKING: WELLS FARGO, BNP PARIBAS, CONCUR

IMPLEMENTATION

- **TIMELINE** | 5 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | ATP TOUR WILL DEPLOY NETSUITE AND PLANNING AND BUDGETING IN A SINGLE PHASE WITH CORE FUNCTIONALITY GOING LIVE IN 5 MONTHS WITH BANKING INTEGRATION AND CONCUR FOR TRAVEL AND EXPENSES