

The logo for Hive Brands, featuring the word "hive" in a bold, lowercase, orange font on a dark green square background.

### HIVE BRANDS

Hive is building the first online marketplace that makes it easy to buy what you believe in. We curate brands who craft excellent products (delicious foods, household goods that really do the job) while improving the world around us. We practice carbon neutral shipping that is fast and free. And we make our impact visible to shoppers while ensuring our partners uphold their high standards. Our mission is to build a company that not only earns financial profits, but also improves people's lives and the planet.

### DEMOGRAPHICS

- **INDUSTRY** | PRODUCTS
- **HEADQUARTERS** | NEW YORK, NY
- **FOUNDED** | 2020
- **EMPLOYEES** | 20+
- **EXISTING ERP** | N/A
- **OTHER SYSTEMS** | N/A

### TEAM MEMBERS

- **CARAVEL** | MATT HAYTON  
CAILA COHEN

### NETSUITE SOLUTION

- **NETSUITE** | SUITE SUCCESS WHOLESALE DIST STD
- **MODULES** | FINANCIALS, PROCURE TO PAY, INVENTORY, ORDER TO CASH
- **INTERFACES** | SNAPFULFILL, SHOPIFY/CELIGO

### IMPLEMENTATION

- **TIMELINE** | 6 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | HIVE DEPLOYED NETSUITE IN A MULTI-PHASE APPROACH WITH THE CORE SOLUTION DEPLOYED WITHIN THE FIRST 3 MONTHS.