



CERES IMAGING

In the face of unpredictable markets and a changing climate, farmers have never been asked to do more with less. At Ceres Imaging, we believe the future of agriculture depends on providing farmers with the right tools—to cover more ground, make the most of their resources, and apply their skill and experience where it is needed most. That is why we are creating irrigation management solutions that help farmers improve profitability. Our high-resolution aerial imagery and expert support help our customers detect issues quickly, measure potential ROI, and act with confidence.

DEMOGRAPHICS

- **INDUSTRY** | AGRICULTURE / SERVICES
- **HEADQUARTERS** | OAKLAND, CA
- **FOUNDED** | 2013
- **EMPLOYEES** | 100+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | SALESFORCE

TEAM MEMBERS

- **NETSUITE** | SF HIGH TECH TEAM
- **CARAVEL** | SCOTT CURRY

NETSUITE SOLUTION

- **NETSUITE** | SUITE SUCCESS SOFTWARE STD
- **MODULES** | FINANCIALS, PROCURE TO PAY, INVENTORY, ORDER TO CASH, REVENUE MGMT
- **INTERFACES** | SVB, SFDC

IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | CERES DEPLOYED NETSUITE LEVERAGING LEADING PRACTICES TO MANAGE ITS GROWING BUSINESS AND EVOLVING REVENUE MODELS.